

# What Informal Caregivers Think About THE GREEN HOUSE Project

Results from Interviews, Focus Groups and Survey

# Top Concerns About Nursing Care

Informal caregivers surveyed are most concerned about:

- ▶ Lack of individualized attention (83%)
- ▶ Isolation and Ioneliness (82%)
- Institutional atmosphere that is not as comfortable as home (82%)
- ▶ Loss of independence (80%)
- Lower on the list of reported concerns are cost and convenience

Q19: When you think about your elder getting long-term care in a facility like a nursing home, how concerned are you that you might encounter each of the following problems? Percentages are a combination of very/somewhat concerned.

# The Green House Model Compared to Other Options

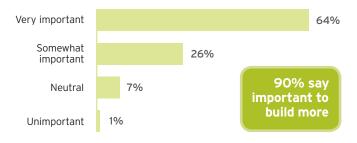
Informal caregivers with elders currently in long-term care believe The Green House model is "a lot better" than:

- In-home care (68%)
- ▶ Live-in facility (60%)
- ▶ Adult day care (61%)

Q24: Does this seem better or worse than the long-term nursing option that your elder has today?

# Caregivers Want More Green House Homes

9 in 10 informal caregivers surveyed say it is important for local providers to build more Green House homes in their area.



How important is it for local providers in your area to build more Green House homes?

# Response to The Green House Model Overwhelmingly Positive









# Top Green House Model Features

All residents have a private room with a private bath			80%
Elders' schedules are set according to their personal preferences and medical needs		75%	
The facility has a long-term track record caring for the elderly		75%	
The facility is "certified" by an outside organization to meet and maintain certain standards (must have key features like small size, home layout, staff ratio, and advanced training)		75%	
Staff are Certified Nursing Assistants (CNA's) with 128 additional hours of specialized training		74%	
Staff's multi-faceted role allows them to develop close relationships with the residents living in the hor	ne	74%	
Activities are designed around elders' interests, and input from family is welcome		74%	
The facility is designed like a real home with a great room that includes a living area, fireplace, open kitchen, and dining area with a large family table		73%	
The facility costs less than other long-term nursing care options in your community	71	1%	
The facility is located near your home so you can easily visit	71	1%	
1-3 staff plus 1 nurse per shift for 6-12 elders	709	%	
Residents are encouraged to bring furniture and/or personal items from home	709	%	
The facility offers a completely new approach to thinking about and delivering long-term care	e 69%		
Cost is comparable to a private room in other local nursing homes	69%	)	
All elders in need of long-term nursing care are eligible to live at the facility, regardless of medical condition	68%		
Residents can eat together at a family table if they choose 63%	)		
All meals are prepared by the staff in each home's open kitchen 61%			
Only 6 to 12 residents per house 60%			

Q28: Below are different features that Green House homes and other nursing homes may have. How important is each to you when you think about choosing long-term nursing care for your elder?

# Top Green House Model Features

- Large majorities believe *all* Green House home features are important.
- ➤ Top features reflect key caregiver concerns comfort, independence, and well-trained staff attentive to their elder's individualized needs.
- Caregivers want a facility with a positive track record and certification.
- The features above are slightly more important than cost and convenience.

Q28: Below are different features that Green House homes and other nursing homes may have. How important is each to you when you think about choosing long-term nursing care for your elder?



# Informal Caregiver Survey

- ▶ 1,065 caregivers completed the online survey
- Drawn from a national online panel of adults (18+)\*, then screened to meet the following criteria for "caregivers":
  - Responsible for the well-being of an elderly relative or friend:
  - Either have been a decision-maker in choosing long-term nursing care for their elder; or
  - Will be a decision-maker about long-term nursing care for their elder in the future.
- Survey fielded April 17-23, 2012
- \* Sample Details: 72,500 adults were invited to take the survey and a total of 6,417 (8.9%) accessed the survey. 1,168 completed the survey (103 were disqualified for "speeding" through), 4,941 were terminated in the screening process, and 308 started but did not complete the survey.

Find out more about The Green House Project\*: thegreenhouseproject.org